



STANLEY DIAZ

WEB + VISUAL DESIGNER

[sdiaz@stanleydiaz.me](mailto:sdiaz@stanleydiaz.me)

## EXPERIENCE

### **Design Within Reach** (Telecommute)

Web Intern, *August 2010—Current*

Slice and code HTML emails, homepages, and landing pages.

Create and update site-wide banners.

Gather, re-size, and optimize assets for online presentation.

Create and update sub-category landing pages.

Provide production support for all online collateral needs.

### **Jauntr, Inc.** San Francisco, California

Design Intern (contract), *May 2010—November 2010*

Creation of graphic works such as logo concepts, icons, web layouts, and developing site-wide color schemes.

## EDUCATION

### **Academy of Art University** San Francisco, California

Bachelor of Fine Arts in Web Design & New Media, *2009—2013 (Expected)*

## SKILLS

### **Web & Interactive Design**

Design and development of websites based on project goals through market research, concept development, wireframing, prototyping, and user testing.

### **Visual Design**

Corporate identity and branding, visual communication for digital and print consumption through the use of typography, color theory, research, strategic planning, layouts and comps.

Photoshop

HTML5 + CSS3

Graphic + Print Design

Illustrator

jQuery

Typography

InDesign

WordPress + PHP

Branding + Identity

Flash

Web + Interactive Design

After Effects

Tumblr Theme Development

## RECOGNITION

### **AAU, 2011 New Media Spring Show** San Francisco, California

Work exhibited in the following categories: *Interactive + Web, Audio Design*

Interactive + Web: *How to Fold a Cool Paper Airplane*

Audio Design: *Music Composition 1*